

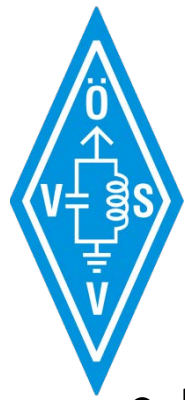
# Growth in Amateur Radio

Secure future of Amateur Radio

IARU R1 General Conference Landshut 2017

Views by OE3FTA, Florian

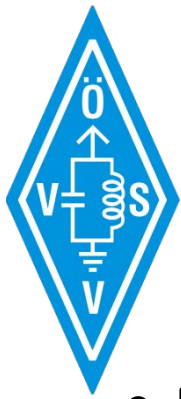




# Youngsters view point

- Intercultural community
- Playing High tech
- Competition
- Family&friends influence
- Large spectrum of topics for experiments

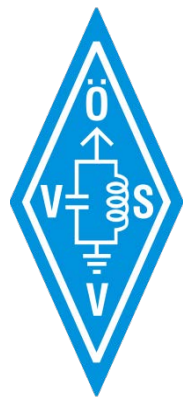




# Need for change

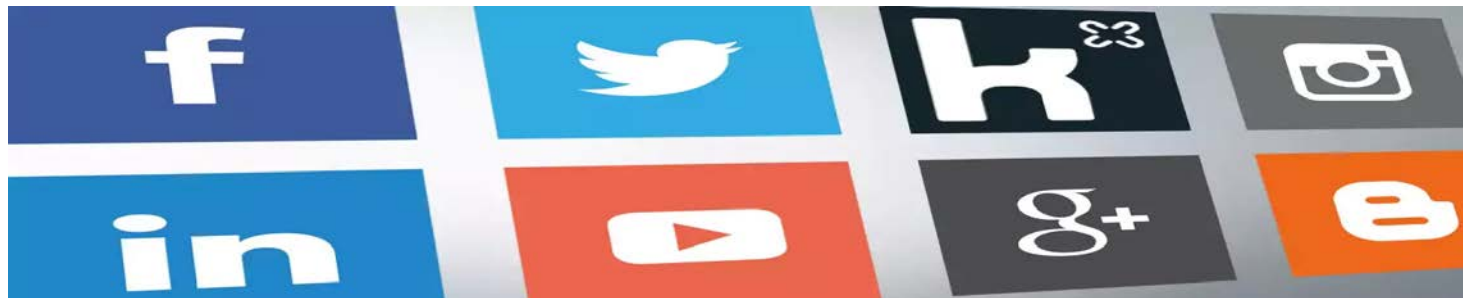
- Fun factor (YOTA camp)
- Virtual Youth organisation (social media)
- Projects at school
- Public relations work
- Young elmers- youngsters coaching youngsters

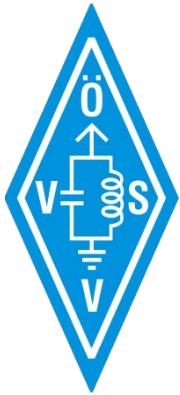




# View from new generation

- Clubmeetings should have fun experience
- MS empower young members to take over important tasks
- Coverage on social media instead of static html homepage
- Innovation (SDR, SmartphoneRadio,etc)

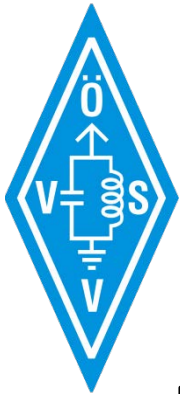




# Amateur Radio

**worldwide experiment-  
never ending?**



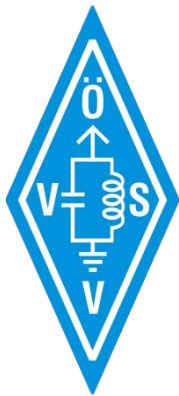


# Agenda for discussion

- Facts & Figures
- Positive examples, blockers
- Foundation licence, Novice license, HAREC...
- Re-Definition of Amateur Radio
- Target groups
- Actions

*To do list*

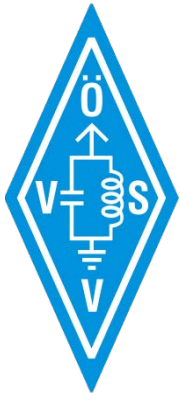




# Some FACTS

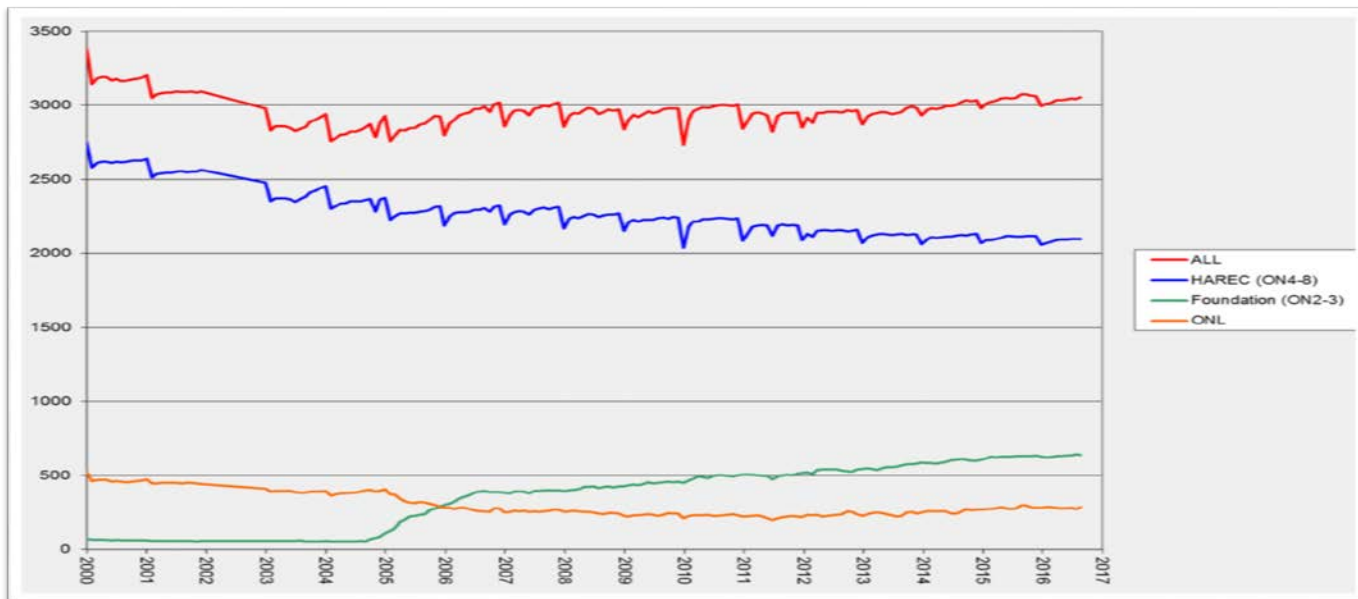
- Population in Europe getting older (average age 65+)
- Only few societies growing (slow)
- Most growth with foundation license system
- Big interest in modern technology
- Problems with traditional amateur radio (EMC, Antenna)
- Definition of „Amateur Radio Service“? => experimental



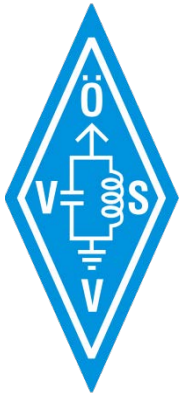


# Do we have a problem?

- Lets just do more of the same
- Improve our current work
- Some figures show improvements

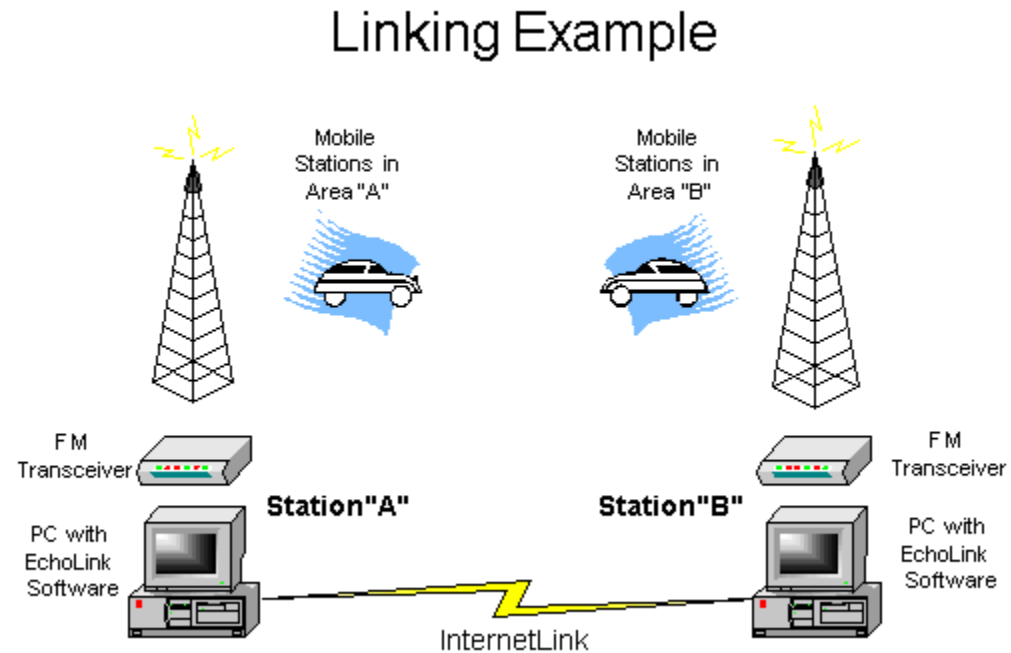


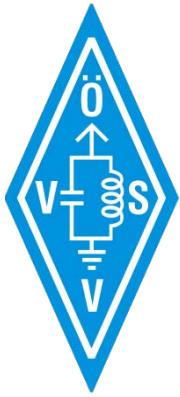




# Is this real Amateur Radio?

- Echolink
- DV4Mini
- HAMNET&Wifi
- Satellite&space
- Digital modes
- ??





# THz-frequencies

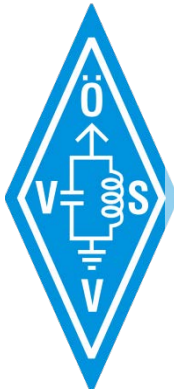
Communication experiments on visible light  
over 100km distance!

Do we consider this Amateur radio?



(c) OM1ARL Robo - Laser QSO EQ

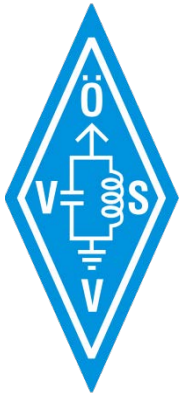




# What is AMATEUR RADIO ?

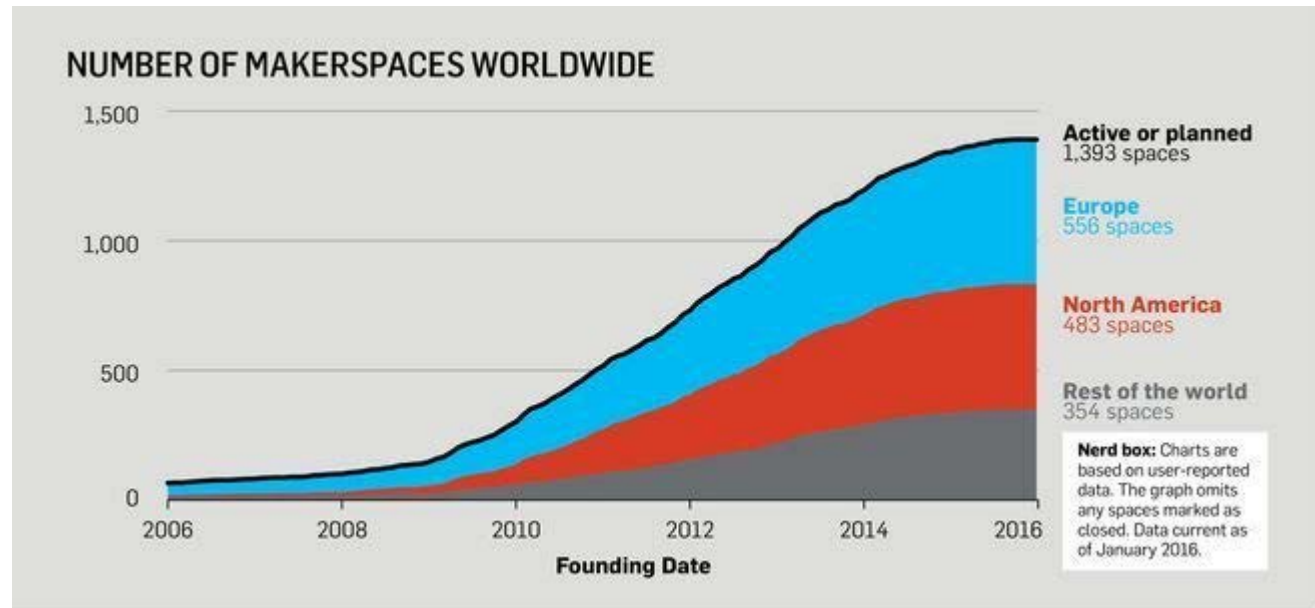
- experimental radio service
- emergency communication
- traditional morse code
- old fashioned ?
- playing with all kind modern wireless technology
- international friendship
- satellites and space

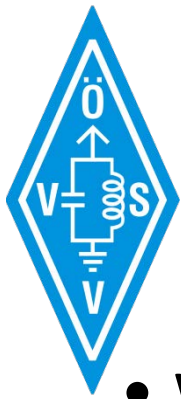




# Change fundamentally?

- Consider all conference papers
- How should Amateur Radio be defined in future?
- How could we integrate with Hackspace?

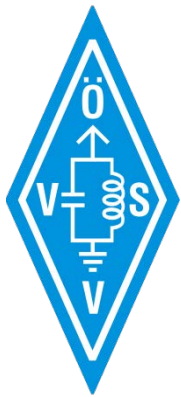




# New target groups

- Wifi Experimenters (open city networks)
- „Hackers“ and IT-Clubs
- Technical schools (IoT Experiments)
- Technical universities (Satellite, Space exploration, Environmental)
- Sailing, Caravan and off-road enthusiasts
- „Preppers“ and Emergency agencies (Fire, Medical, civil protection)
- Hikers and outdoor enthusiasts
- Scouts and youth organisations
- Drohne pilots (FPV)



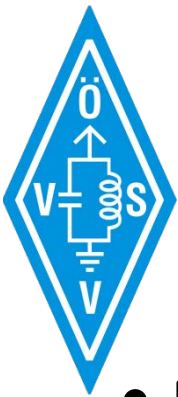


# Do we need Entry Level Licence?



Hera 11 yrs and Florian 10 yrs

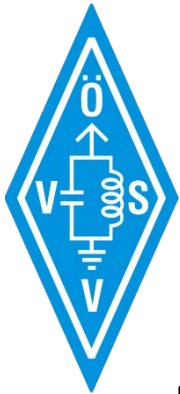




# Licensing issues

- Remove entry barrier
- Current HAREC requirements are high
- Entry level (foundation) license should be international
- Allow homebrew & experiments, but not for TX&PA
- Upgrade path to next level
- Upgrade to HAREC
- Modernise question pool
- Remove minimum age



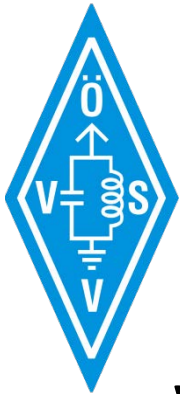


# Entry Level license

- Easy exam done by national society
- Fully include newcomers into society
- Allow homebrewing of antennas, receivers, accessories.. No TX
- Access to 10m,6m,2m,70cm,13cm,6cm
- Integrate special interest groups...
- Push for international ROAMING of Entry Level Lis



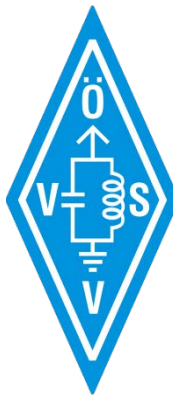




# Youngsters on the Air

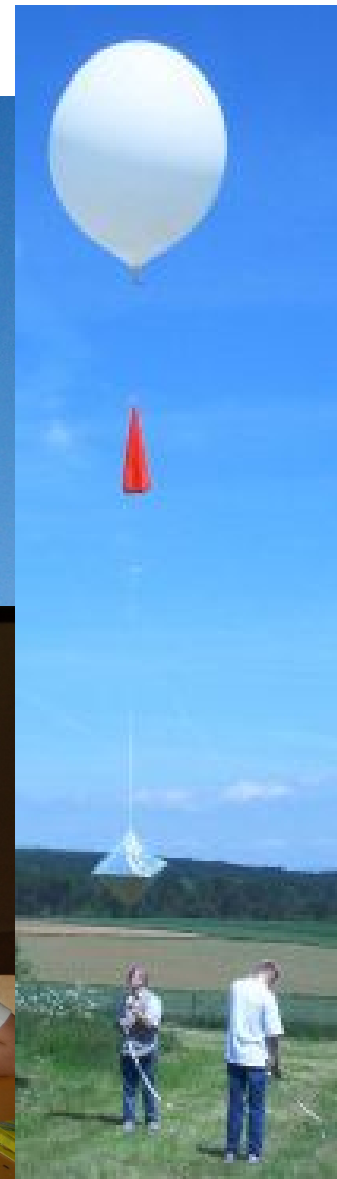
- What role can YOTA play?
- Refocusing / Multiplier
- Familiar with social media

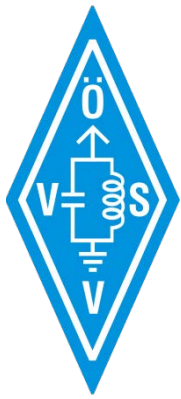




# Amateur Radio at school

- Kids-Day
- Environmental experiments
- STEM projects
- Electronic kits
- Computer & radio
- Contacts to other schools
- Languages
- Future profession

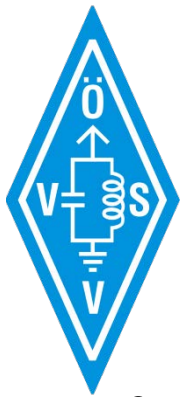




# Our image in public?

- How effective is our PR
- Perception in public
- What needs to happen?
- What will help?
- Things that will not help
- Who does what?

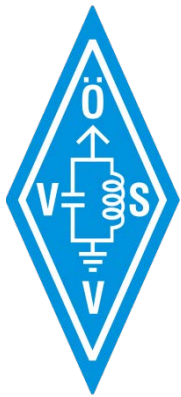




# Actions

- Actively change image of Amateur Radio (modern vs retro)
- Include all experimenters and enthusiasts
- Change licensing system to a 3 step system
- Cooperate with organisations (MOU)

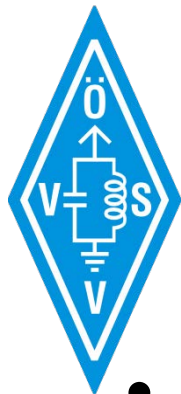




# Welcome new members

- How integrate newcomers in MS
- Organisational changes needed?
- How do we communicate with new radio amateurs?
- Is local clubmeeting fun for youth?

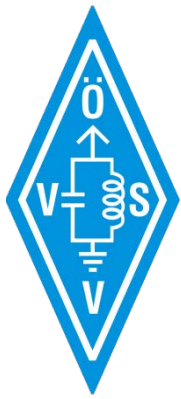




# Further Actions

- Prepare a documentation to explain amateurs radio projects and how it can be introduced into schools at each level in the way to obtain formative credits
- Prepare documentation to explain what amateur radio activities are to help groups of hams involved into introduction of hamradio in schools or scouts
- Create a video collection from IARU, done by youngsters, talking about their hamradio experience, to share on social networks.
- Using competitions to boost knowledge of hamradio into youngsters (I.e. orienteering for ARDF and contesting in general); we experienced in YOTA camps that youngsters love competition in general.





# Open for discussion

- What do you think?
- Come up with an effective growth strategy
- Who is doing what, till when-Action

**TAKE  
ACTION!**